

# Business Management Minor



The Business Management Minor provides students with an understanding of the business industry and management profession including theories, principles, historical and ethical issues. Students gain basic knowledge and skills necessary for seeking employment in the professional world.

## Minor in Business Management

### Choose Eighteen Credits from the Following:

- Principles of Marketing
- Principles of Management
- Topics in Business
- Personal Finance
- Communication and Leadership
- Business Law
- Human Resource Management
- International Business and Management
- Organizational Behavior

# Opportunities Available for the Computer Information Systems Field

## Information Systems Track

- Business & Information Systems
- Communication Specialist
- Computer Analyst
- Computer Support Specialist
- Help Desk Representative
- Information Technology Specialist
- IT Security Specialist
- Network Systems Analyst
- Telecommunications Career
- IT Testers

## Web & Digital Media Track

- Web Design
- Web Animation
- Interactive Media Production
- Television Graphics
- Advertising Design
- Graphic Design
- Graphics Production for Games
- Publication Design
- Digital Illustration
- Photography
- Photo Retouching
- Videography
- Digital Video/Audio Editing

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**BEACON**  
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*The only accredited college offering B.A. and A.A.  
degrees exclusively for students with learning  
disabilities, or AD/HD, or Gifted LD.*

## Computer Information Systems (CIS) Major

Information Systems Track  
Web & Digital Media Track  
Business Management Minor

## Computer Information Systems Major

The Computer Information Systems (CIS) major offers students the opportunity to learn about the latest technology used in today's marketplace, as well as explore the vast number of career choices available to those skilled in this area. CIS students have the opportunity to integrate their creative, technical and business skills through the CIS curriculum. Students choose one of two tracks to meet their specific career goals:

- **Information Systems Track**
- **Web and Digital Media Track**



*Teamwork and project-based learning is encouraged in both technical and creative courses in the CIS major.*

## Information Systems Track

The Associate of Arts degree (AA) in the CIS Information Systems Track provides students with a basic background of incorporating technology into the corporate world. The AA degree is a sixty credit program.

The Bachelor of Arts degree (BA) in the CIS Information Systems Track provides students with a strong background in implementing information systems and retrieving valuable information needed by managers to make effective decisions in today's world market.

### B.A. Information Systems Track

<b>I. General Education Courses</b>	<b>36 credits</b>
<b>II. Information Systems Degree Requirements</b>	<b>36 credits</b>
Computer Programming Concepts	
Web Page Design	
Electronic Commerce	
Systems Analysis and Design	
Data Base Management	
Management Information Systems	
Ethics in Technology	
Networking and Communications	
Business Applications	
Introduction to Assistive Technology	
Two courses from Business Management	
<b>III. Information Systems/Web &amp; Digital Media Electives</b>	<b>15 credits</b>
<b>IV. General Electives</b>	<b>24 credits</b>
<b>V. Field Placement</b>	<b>6 credits</b>
<b>VI. Personal Development</b>	<b>3 credits</b>
<b>TOTAL</b>	<b>120 credits</b>

## Web and Digital Media Track

The Associate of Arts degree (AA) in the CIS Web and Digital Media track offers students a foundation in digital imaging, web page design, web animation and digital video. The AA degree is a sixty credit program.

The Bachelor of Arts degree (BA) in the CIS Web and Digital Media track prepares students with comprehensive courses in digital design, graphic production, web site development, web animation, and digital video. Assignments focus on real world design solutions with a marketing approach.

### B.A. in Web and Digital Media Track

<b>I. General Education Courses</b>	<b>36 credits</b>
<b>II. Web &amp; Digital Media Degree Requirements</b>	<b>30 credits</b>
Intro to Computer Graphics	
Digital Imaging with Photoshop	
Web Page Design	
Web Animation	
Advanced Web Design	
Digital Video I	
Digital Video II	
Digital Illustration and Layout	
Advertising Design	
Portfolio Seminar	
<b>III. Web &amp; Digital Media/Information Systems or Art Electives</b>	<b>21 credits</b>
<b>IV. General Electives</b>	<b>24 credits</b>
<b>V. Field Placement</b>	<b>6 credits</b>
<b>VI. Personal Development</b>	<b>3 credits</b>
<b>TOTAL</b>	<b>120 credits</b>